



macmillan
english
campus

**Macmillan
English Campus**

Course Guide



Contents

General English Courses (British English)	1
Business English Courses (British English)	2
Academic and Exam English Courses (British English)	2
General English Courses (American English)	3
Business English Courses (American English)	4
Academic and Exam English Courses (American English)	4
ESP resources list	5
Teacher-marked activities list	11

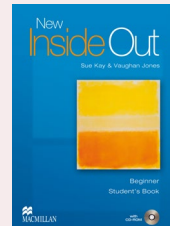
British English General Courses

CEFR

- Level A1
- Level A2
- Level B1
- Level B2
- Level C1
- Level C2

New Inside Out

- Beginner
- Elementary
- Pre-Intermediate
- Intermediate
- Upper Intermediate
- Advanced



Gateway

- A1+
- A2
- B1
- B1+
- B2
- B2+



New Inspiration

- 1
- 2
- 3
- 4



General English

- Level 1
- Level 2
- Level 3
- Level 4
- Level 5
- Level 6

Open Mind

- Beginner
- Elementary
- Pre-intermediate
- Intermediate
- Upper Intermediate
- Advanced



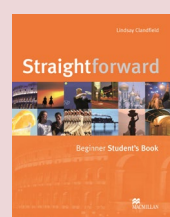
Global

- Beginner
- Elementary
- Pre-Intermediate
- Intermediate
- Upper Intermediate
- Advanced



Straightforward

- Beginner
- Elementary
- Pre-intermediate
- Intermediate
- Upper Intermediate
- Advanced



British English Business Courses

Business English

- Level 2
- Level 3
- Level 4
- Level 5
- Level 6

In Company 3.0

- Starter
- Elementary
- Pre-Intermediate
- Intermediate
- Upper-Intermediate



British English Academic and Exam Courses

- Upper Intermediate Academic English
- Upper Intermediate Academic English with IELTS
- Advanced Academic English
- Advanced Academic English with IELTS

- TOEIC Preparation Course
- B1 Preliminary Preparation Course
- B2 First Preparation Course
- C2 Proficiency Preparation Course

American English General Courses

CEFR

- Level A1
- Level A2
- Level B1
- Level B2
- Level C1
- Level C2

New American Inside Out

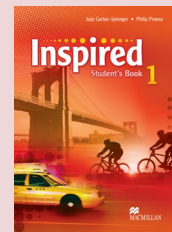
- Beginner
- Elementary
- Pre-Intermediate
- Intermediate
- Upper Intermediate
- Advanced



- Cambridge English: Proficiency Preparation Course
- TOEIC Preparation Course
- Cambridge English: First (FCE) Preparation Course
- Cambridge English: Advanced (CAE) Preparation Course

Inspired

- 1
- 2
- 3
- 4

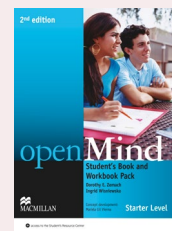


General English

- Level 1
- Level 2
- Level 3
- Level 4
- Level 5
- Level 6

Open Mind Second Edition

- 1
- 2
- 3



Global

- Beginner
- Elementary
- Pre-Intermediate
- Intermediate
- Upper Intermediate
- Advanced



Master Mind

- 1
- 2

American English Business Courses

Business English

- **Level 2**
- **Level 3**
- **Level 4**
- **Level 5**
- **Level 6**

In Company 3.0

- **Starter**
- **Elementary**
- **Pre-Intermediate**
- **Intermediate**
- **Upper-Intermediate**

American English Academic and Exam Courses

- **Advanced Academic English**
- **Advanced Academic English with TOEFL**
- **Upper Intermediate Academic English**
- **Upper Intermediate Academic English with TOEFL**
- **TOEFL Preparation Course**

ESP resources

ESP area	Title	Content type	British English ID Number	American English ID
Corporate Finance	Projecting revenue	Reading	BEM-RA020001	AEM-RA020001
Corporate Finance	Preparing the forecast	Listening	BEM-LA020002	AEM-LA020002
Corporate Finance	Making a forecast	Speaking	BEM-SA020003	AEM-SA020003
Corporate Finance	Budget cuts	Reading	BEM-RA020004	AEM-RA020004
Corporate Finance	Cutting the budget	Listening	BEM-LA020005	AEM-LA020005
Corporate Finance	Explaining budget cuts	Writing	BEM-WA020006	AEM-WA020006
Corporate Finance	Payment reminders	Reading	BEM-RA020007	AEM-RA020007
Corporate Finance	Following up outstanding payments	Listening	BEM-LA020008	AEM-LA020008
Corporate Finance	Requesting payment	Writing	BEM-WA020009	AEM-WA020009
Corporate Finance	Financial statements	Reading	BEM-RA020010	AEM-RA020010
Corporate Finance	Presenting financial results	Listening	BEM-LA020011	AEM-LA020011
Corporate Finance	Discussing a budget	Speaking	BEM-SA020012	AEM-SA020012
Corporate Finance	Reporting a variance	Reading	BEM-RA020013	AEM-RA020013
Corporate Finance	Corrective action	Listening	BEM-LA020014	AEM-LA020014
Corporate Finance	Explaining budget changes	Writing	BEM-WA020015	AEM-WA020015

Corporate Finance	Discussing strategy	Reading	BEM-RA020016	AEM-RA020016
Corporate Finance	Raising finance	Listening	BEM-LA020017	AEM-LA020017
Corporate Finance	Discussing company performance	Speaking	BEM-SA020018	AEM-SA020018
Corporate Finance	Tax strategy	Reading	BEM-RA020019	AEM-RA020019
Corporate Finance	Tax planning	Listening	BEM-LA020020	AEM-LA020020
Corporate Finance	Giving financial advice	Writing	BEM-WA020021	AEM-WA020021
Corporate Finance	Dealing with misstatement	Reading	BEMRA02022	AEM-RA020022
Corporate Finance	Opening a meeting	Listening	BEM-LA020023	AEM-LA020023
Corporate Finance	Accounting irregularities	Speaking	BEM-SA020024	AEM-SA020024
Investment	Investment types	Reading	BEM-RA020025	AEM-RA020025
Investment	Retirement planning	Listening	BEM-LA020026	AEM-LA020026
Investment	Financial advice	Writing	BEM-WA020027	AEM-WA020027
Investment	Financial shocks	Reading	BEM-RA020028	AEM-RA020028
Investment	Reacting to market developments	Listening	BEM-LA020029	AEM-LA020029
Investment	Discussing market developments	Speaking	BEM-SA020030	AEM-SA020030
Investment	Portfolio diversification	Reading	BEM-RA020031	AEM-RA020031
Investment	Diversification	Listening	BEM-LA020032	AEM-LA020032
Investment	The asset mix	Writing	BEM-WA020033	AEM-WA020033
Investment	A market report	Reading	BEM-RA020034	AEM-RA020034
Investment	A hot tip	Listening	BEM-LA020035	AEM-LA020035
Investment	Taking client instructions	Speaking	BEM-SA020036	AEM-SA020036

Investment	Credit risk	Reading	BEM- RA020037	AEM- RA020037
Investment	A loan application	Listening	BEM- LA020038	AEM- LA020038
Investment	A mortgage application	Writing	BEM- WA020039	AEM- WA020039
Investment	A financial advisor code of conduct	Reading	BEM- RA020040	AEM- RA020040
Investment	Chasing up a request	Listening	BEM- LA020041	AEM- LA020041
Investment	Staying in compliance	Speaking	BEM- SA020042	AEM- SA020042
Investment	The underwriting offer	Reading	BEM- RA020043	AEM- RA020043
Investment	An IPO presentation	Listening	BEM- LA020044	AEM- LA020044
Investment	Presenting your company	Speaking	BEM- SA020045	AEM- SA020045
Investment	Due diligence	Reading	BEM- RA020046	AEM- RA020046
Investment	Finalizing the deal	Listening	BEM- LA020047	AEM- LA020047
Investment	The service agreement	Writing	BEM- WA020048	AEM- WA020048
Sales	Sales prospecting	Reading	BEM- RA020049	AEM- RA020049
Sales	A qualifying call	Listening	BEM- LA020050	AEM- LA020050
Sales	Qualifying a customer	Speaking	BEM- SA020051	AEM- SA020051
Sales	Sales strategy	Reading	BEM- RA020052	AEM- RA020052
Sales	Decision making	Listening	BEM- LA020053	AEM- LA020053
Sales	On the road	Writing	BEM- WA020054	AEM- WA020054
Sales	A product briefing	Reading	BEM- RA020055	AEM- LA020055
Sales	A report on market trends	Listening	BEM- LA020056	AEM- RA020056
Sales	Reporting market trends	Writing	BEM- WA020057	AEM- WA020057

Sales	Next steps	Reading	BEM-RA020058	AEM-RA020058
Sales	Clarifying customer needs	Listening	BEM-LA020059	AEM-LA020059
Sales	A new client meeting	Speaking	BEM-SA020060	AEM-SA020060
Sales	Presentation slides	Reading	BEM-RA020061	AEM-RA020061
Sales	The pitch	Listening	BEM-LA020062	AEM-LA020062
Sales	Making a pitch	Speaking	BEM-SA020063	AEM-SA020063
Sales	The contract	Reading	BEM-RA020064	AEM-RA020064
Sales	The negotiation	Listening	BEM-LA020065	AEM-LA020065
Sales	The agreement	Writing	BEM-WA020066	AEM-WA020066
Sales	Getting a meeting	Reading	BEM-RA020067	AEM-RA020067
Sales	Building customer relations	Listening	BEM-LA020068	AEM-LA020068
Sales	Getting a referral	Speaking	BEM-SA020069	AEM-SA020069
Sales	Make a customer, not a sale	Reading	BEM-RA020070	AEM-RA020070
Sales	Managing complaints	Listening	BEM-LA020071	AEM-LA020071
Sales	A complaint email	Writing	BEM-WA020072	AEM-WA020072
Logistics	Describing warehouse processes	Reading	BEM-RA020073	AEM-RA020073
Logistics	Showing visitors round	Listening	BEM-LA020074	AEM-LA020074
Logistics	Greeting visitors and introducing yourself	Speaking	BEM-SA020075	AEM-SA020075
Logistics	Delivery dates	Reading	BEM-RA020076	AEM-RA020076
Logistics	Taking an order	Listening	BEM-LA020077	AEM-LA020077
Logistics	Problems and solutions	Writing	BEM-WA020078	AEM-WA020078

Logistics	Confirming shipping arrangements	Reading	BEM-RA020079	AEM-RA020079
Logistics	Scheduling a delivery of hazardous goods	Listening	BEM-LA020080	AEM-LA020080
Logistics	Getting information	Speaking	BEM-SA020081	AEM-SA020081
Logistics	A new picking and packing procedure	Reading	BEM-RA020082	AEM-RA020082
Logistics	Inventory management issues	Listening	BEM-LA020083	AEM-LA020083
Logistics	Speaking about overstock	Speaking	BEM-SA020084	AEM-SA020084
Logistics	Uplifting handling equipment	Reading	BEM-RA020085	AEM-RA020085
Logistics	Handling solutions with deliveries	Listening	BEM-LA020086	AEM-LA020086
Logistics	Using the stacker safely	Writing	BEM-WA020087	AEM-WA020087
Logistics	Tracking shipments	Reading	BEM-RA020088	AEM-RA020088
Logistics	A multimodal shipment	Listening	BEM-LA020089	AEM-LA020089
Logistics	Giving directions	Writing	BEM-WA020090	AEM-WA020090
Logistics	Shipping problems	Reading	BEM-RA020091	AEM-RA020091
Logistics	Discussing a tracking report	Listening	BEM-LA020092	AEM-LA020092
Logistics	Rescheduling deliveries	Speaking	BEM-SA020093	AEM-SA020093
Logistics	A damaged goods report	Reading	BEM-RA020094	AEM-RA020094
Logistics	An insurance claim letter	Listening	BEM-LA020095	AEM-LA020095
Logistics	Handling a complaint	Writing	BEM-WA020096	AEM-WA020096
Supply Chain Management	A computer parts supplier	Reading	BEM-RA020097	AEM-RA020097
Supply Chain Management	Presenting a procurement strategy	Listening	BEM-LA020098	AEM-LA020098
Supply Chain Management	Making contingency plans	Writing	BEM-WA020099	AEM-WA020099

Supply Chain Management	Managing suppliers to develop a partnership	Reading	BEM-RA020100	AEM-RA020100
Supply Chain Management	A potential supplier	Listening	BEM-LA020101	AEM-LA020101
Supply Chain Management	Customer service guarantees	Writing	BEM-WA020102	AEM-WA020102
Supply Chain Management	Distribution information	Reading	BEM-RA020103	AEM-RA020103
Supply Chain Management	Telephoning	Listening	BEM-LA020104	AEM-LA020104
Supply Chain Management	Calling a supplier	Speaking	BEM-SA020105	AEM-SA020105
Supply Chain Management	Report on order picking	Reading	BEM-RA020106	AEM-RA020106
Supply Chain Management	A strategy update meeting	Listening	BEM-LA020107	AEM-LA020107
Supply Chain Management	A video conference	Speaking	BEM-SA020108	AEM-SA020108
Supply Chain Management	Closing a deal	Reading	BEM-RA020109	AEM-RA020109
Supply Chain Management	Negotiating changes	Listening	BEM-LA020110	AEM-LA020110
Supply Chain Management	Negotiating with a supplier	Writing	BEM-WA020111	AEM-WA020111
Supply Chain Management	Company strategy on reverse logistics	Reading	BEM-RA020112	AEM-RA020112
Supply Chain Management	Reducing stock problems	Listening	BEM-LA020113	AEM-LA020113
Supply Chain Management	Presenting changes	Writing	BEM-WA020114	AEM-WA020114
Supply Chain Management	Order problems and solutions	Reading	BEM-RA020115	AEM-RA020115
Supply Chain Management	Customer dissatisfaction	Listening	BEM-LA020116	AEM-LA020116
Supply Chain Management	Giving a presentation	Writing	BEM-WA020117	AEM-WA020117
Supply Chain Management	Going greener	Reading	BEM-RA020118	AEM-RA020118
Supply Chain Management	Instructions for a press release	Listening	BEM-LA020119	AEM-LA020119
Supply Chain Management	Greener manufacturing processes	Speaking	BEM-SA020120	AEM-SA020120

Teacher-marked activities

Activity type	BRI MEC standard	AM MEC standard
Integrated Skills	MIS009081	MIS015373
Integrated Skills	MIS009082	MIS015374
Integrated Skills	MIS009083	MIS015375
Integrated Skills	MIS009084	MIS015376
Integrated Skills	MIS009085	MIS015377
Integrated Skills	MIS009086	MIS015378
Integrated Skills	MIS009087	MIS015379
Integrated Skills	MIS009088	MIS015380
Speaking	MSAB009312	MSAB015398
Speaking	MSAB009313	MSAB015399
Speaking	MSAB009314	MSAB015400
Integrated Skills	MIS009069	MIS015361
Integrated Skills	MIS009070	MIS015362
Integrated Skills	MIS009071	MIS015363
Integrated Skills	MIS009072	MIS015364
Integrated Skills	MIS009073	MIS015365
Integrated Skills	MIS009074	MIS015366
Integrated Skills	MIS009075	MIS015367

Integrated Skills	MIS009076	MIS015368
Integrated Skills	MIS009077	MIS015369
Integrated Skills	MIS009078	MIS015370
Integrated Skills	MIS009079	MIS015371
Integrated Skills	MIS009080	MIS015372
Speaking	MSA009315	MSA015381
Speaking	MSA009316	MSA015382
Speaking	MSA009317	MSA015383
Speaking	MSA009318	MSA015384
Speaking	MSA009319	MSA015385
Speaking	MSA009320	MSA015386
Speaking	MSA009321	MSA015387
Speaking	MSA009322	MSA015388
Speaking	MSA009323	MSA015389
Speaking	MSA009324	MSA015390
Speaking	MSAB009305	MSAB015391
Speaking	MSAB009306	MSAB015392
Speaking	MSAB009307	MSAB015393
Speaking	MSAB009308	MSAB015394
Speaking	MSAB009309	MSAB015395
Speaking	MSAB009310	MSAB015396
Speaking	MSAB009311	MSAB015397
Speaking	BEMSA020003	AEMSA020003
Writing	BEMWA020006	AEMWA020006
Writing	BEMWA020009	AEMWA020009

Speaking	BEMSA020012	AEMSA020012
Writing	BEMWA020015	AEMWA020015
Speaking	BEMSA020018	AEMSA020018
Writing	BEMWA020021	AEMWA020021
Speaking	BEMSA020024	AEMSA020024
Writing	BEMWA020027	AEMWA020027
Speaking	BEMSA020030	AEMSA020030
Writing	BEMWA020033	AEMWA020033
Speaking	BEMSA020036	AEMSA020036
Writing	BEMWA020039	AEMWA020039
Speaking	BEMSA020042	AEMSA020042
Speaking	BEMSA020045	AEMSA020045
Writing	BEMWA020048	AEMWA020048
Speaking	BEMSA020051	AEMSA020051
Writing	BEMWA020054	AEMWA020054
Writing	BEMWA020057	AEMWA020057
Speaking	BEMSA020060	AEMSA020060
Speaking	BEMSA020063	AEMSA020063
Writing	BEMWA020066	AEMWA020066
Speaking	BEMSA020069	AEMSA020069
Writing	BEMWA020072	AEMWA020072
Speaking	BEMSA020075	AEMSA020075
Writing	BEMWA020078	AEMWA020078
Speaking	BEMSA020081	AEMSA020081
Speaking	BEMSA020084	AEMSA020084

Writing	BEMWA020087	AEMWA020087
Writing	BEMWA020090	AEMWA020090
Speaking	BEMSA020093	AEMSA020093
Writing	BEMWA020096	AEMWA020096
Writing	BEMWA020099	AEMWA020099
Writing	BEMWA020102	AEMWA020102
Speaking	BEMSA020105	AEMSA020105
Speaking	BEMSA020108	AEMSA020108
Writing	BEMWA020111	AEMWA020111
Writing	BEMWA020114	AEMWA020114
Writing	BEMWA020117	AEMWA020117
Speaking	BEMSA020120	AEMSA020120

